**The ever-popular FOUNTAINS 10K RACE is back for 2021, and is already SOLD OUT!**

**Are you able to support our charities by sponsoring our race?**

**The Event:**

The Fountains 10k race ([www.fountains10k.co.uk](http://www.fountains10k.co.uk)) was established 21 years ago and has grown every year since. The race generally sells out quickly (and has done already this year!), despite the number of runners being increased each year up to a maximum of 700!

It is a hugely popular event amongst both the local community and the wider running community, and is the biggest source of fundraising each year for The Federation of Grewelthorpe and Fountains C of E Primary Schools.

**The Charities:**

The event is being delivered as a collaborative venture between the fundraising committees of both of these small, rural primary schools, and all profits go directly to the schools for the benefit of the school communities. The money from previous races has funded a range of projects, including:

* Replacement of the condemned playground
* Building an outdoor area for the reception children
* Purchasing a fully interactive smart screen for the school hall

This year Fountains school is hoping to purchase some new interactive whiteboards for each of the classrooms with funds generated from the race, whilst Grewelthorpe school is continuing to try to raise enough funds to build a new classroom for the year 5/6 children who remain in a rather old portacabin at the back of the school.

**How you can help:**

We would be very grateful if you felt able to support our event this year. Previously local businesses have provided support either with cash sponsorship to help cover the costs of the event, or through the provision of a prize for our raffle, or a spot prize for the runners. One of our primary sponsors has even provided members of staff to volunteer their time to help us run the event on the day!

Each year we have a list of primary sponsors, who generally sponsor the race with a donation of between £300-£500. These primary sponsors generally provide us with some advertising banners which we put up at the race start/finish to advertise their business, and we also use their logo to advertise their generous donation on all our forms of social media. We currently have 1265 people who follow the Fountains 10k Facebook page, with our posts reaching 2285 people in the past few week!

Not everyone can support us as a primary sponsor, especially after the hardships of the last 12 months, but we are incredibly grateful for any amount of sponsorship you may feel able to provide, or any prizes you feel you can donate towards the raffle or “spot prizes” for the runners.

We are conscious that sponsorship needs to be a win-win situation and as well as including all sponsors on our website, we also publicly thank every sponsor via our Facebook page (@Fountains 10K) and Twitter (@Fountains10K). Our Facebook page has reached 2.7k people in the past 7-days, and has 2.3k engagements, and we will be very happy to shout about any local businesses who are giving back and supporting the local community on there, and can include any marketing that you would like within that.

We are extremely grateful for any support that you can offer.

Thank you very much.

Yours faithfully,

Hannah Kitching

Race Director

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