

BBC Children in Need 2021

Who is Joe Wicks?

- Joe Wicks is a famous fitness trainer. He is also known as 'The Body Coach' and 'the Nation's PE Teacher'.
- During the COVID-19 pandemic, he shared free exercise videos for children to follow along to at home to help keep them fit and healthy while in lockdown.

This year's BBC Children in Need is taking place on Friday 19th November and the slogan is 'Together, we can'.

Joe Wicks, who is the first-ever Schools Ambassador for Children in Need, is sharing some fundraising ideas for people to get involved with!

This is Joe's third year in his role as Schools Ambassador.

In a video shared by BBC Children in Need, Joe emphasises the importance of people supporting the cause this year.

In the video, he says, "Sadly, young people and children who needed support before the pandemic are facing even greater challenges now."

His aim this year is to bring schools together and hold a 'do good, feel good BBC Children in Need Day.'

To take part, Joe is encouraging schools to hold a theme day. This can be done in lots of different ways. It could be wearing fancy dress, going to school in pyjamas or wearing Pudsey ears and asking children to donate £1 to participate and raise money for the cause.

But that's not all Joe is doing. He has also prepared a special exercise session for schools to get children involved with.



Photo: Joe Wicks.

Last year, he took on the mammoth challenge of doing exercise for a whole 24 hours! He managed to raise more than £2.5 million!

But, don't worry, this year's school exercise session isn't anywhere near as long!

So, if you want to take part and help raise money for BBC Children in Need this year, there are lots of different ways for you to get involved.

Glossary

slogan	A short phrase used to market or advertise something.
ambassador	Someone who works to promote or showcase a product or cause.
emphasises	To make it clear how important a matter is.
pandemic	When a disease spreads across a large area, such as a country or worldwide.

Questions

1. Using the information shared in the fact box, explain in your own words why Joe Wicks is sometimes known as 'the Nation's PE Teacher'.

2. **Last year, he took on the mammoth challenge of doing exercise for a whole 24 hours! He managed to raise more than £2.5 million!** Find and copy **one** word from the sentence above that shows that this was a huge challenge.

3. When is BBC's Children in Need taking place this year?

4. Using information from the article, fill in the missing words to complete the sentence.
 Joe Wicks is BBC Children in Need's _____.
 This year, he is encouraging schools to come together and raise _____
 for the charity through lots of different fundraising ideas.

5. Number the events from 1-4 to show the order that they happened in. One has been done for you.

Joe agreed to do a 24-hour exercise challenge.

- 1** Joe became the first-ever Schools Ambassador for BBC Children in Need.
 Joe has recorded a special exercise session for schools to take part in this year.
 Joe raised more than £2.5 million for BBC Children in Need.

6. Which statements are **not** mentioned in the article? **(tick two)**

This year there will be a 24-hour 'Drumathon'.

This is Joe's third year as Schools Ambassador for BBC Children in Need.

This year's slogan is 'Together, we can'.

Pudsey bear is BBC Children in Need's mascot.